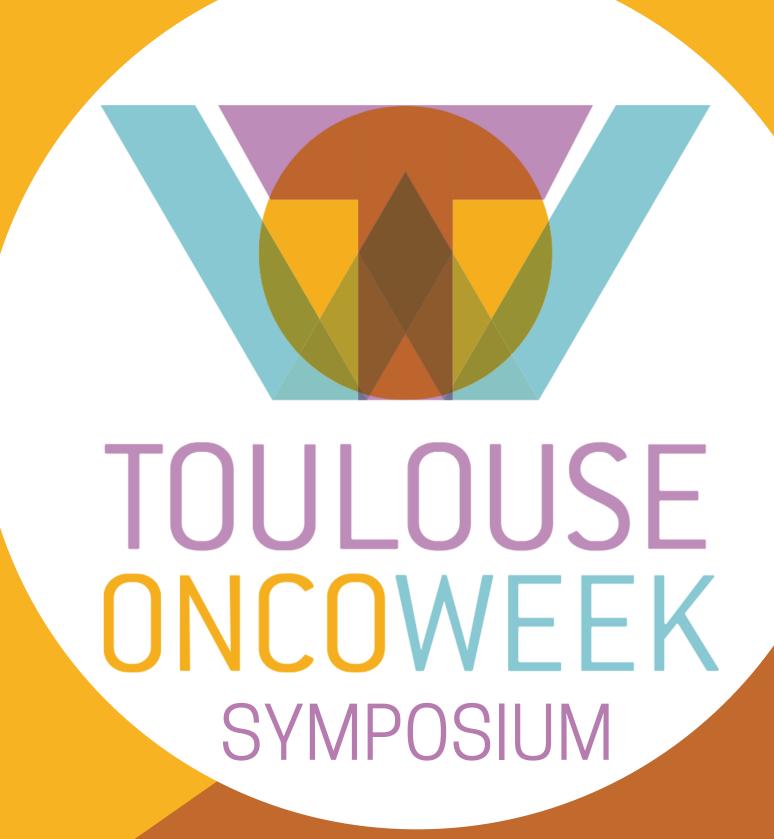
TOW 2025 - SPONSORING KIT

OVERCOMING RESISTANCE IN CANCER
THERAPIES: FROM MECHANISTIC
INSIGHTS TO CLINICAL
APPLICATIONS



FEBRUARY 5 - 7 2025



TOULOUSE FRANCE

www.toulouse-onco-week.org

TOW 2025

Unprecedented in Europe, the highly anticipated Toulouse Onco Week (TOW) is set to return for its fourth edition, which will take place from February 2nd to 7th 2025 and coincide with World Cancer Day.

What really sets TOW apart is its unrivalled convergence of scientists, healthcare professionals, industry experts and charities - all united in a powerful collective to improve the fight against cancer. Thanks to the resounding success of the last edition with over 2,000 participants, we can look forward to promising breakthroughs.

The TOW Scientific Symposium from February 5th to 7th 2025, will focus on exploring the mechanisms of resistance and new innovative strategies, where artificial intelligence offers the prospect of revolutionary advances for the benefit of patients.

This event not only presents updates from the world's global experts in the field, but also serves as a platform for scientists from France, Europe and beyond to unveil their latest discoveries, offer exhibitions and provide innovative information at the **TOW Scientific Symposium**.

We invite you to take an active part in these days of cutting-edge information, scientific and medical exchange. Your participation will help advance our common mission: Fighting and beating cancer.

Do not miss the chance to be a part of this unique experience!







Some 2020 numbers



170 business meetings

22 exhibitors





350 symposium participants

Charity events

- 1200 participants for the run
- 150 participants for the general public conference
- 6000 participants at the OncoSnow

Symposium topics 2025

- Al and Cancer
- Microenvironment and resistance
- Molecular mechanisms of resistance
- Cancer therapeutic innovations

2025 TOW SYMPOSIUM SPONSORING OPTIONS

	Bronze	Silver	Gold
JULOUSE JCOWEEK SYMPOSIUM	1,500 € excl. VAT (VAT 20%)	3,000 € excl. VAT (VAT 20%)	5,000 € excl. VAT (VAT 20%)
Stand package 3 sqm (3mx1m) (including furniture)*			With the choice of the location on the exhibition area
Your logo on the Conference website			
Your logo on the e- programme			
Your logo on the conference screen			
Transferable full pass (gala dinner included)	1	2	3

^{*}Given the layout of the premises, TOW 2025 can only offer one single size for exhibition booths

Conference sponsoring options

- Lanyards sponsoring (2 opportunities) 1,500 € (excl. 20% VAT)
- Institutional support of a scientific session 5,000 € (excl. 20% VAT)

Other partnerships

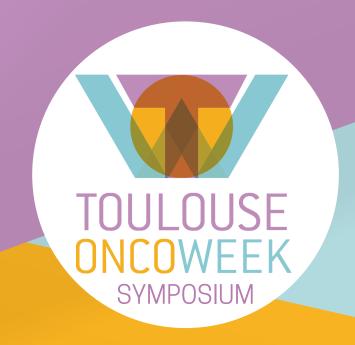
Please contact us at <u>contact@toulouse-onco-week.org</u>

Our commitment: to make you the core support of the event!

Be a partner of TOW Scientific Symposium 2025 and increase your visibility through effective and tailored promotion and communication channels. Strengthen your renown and leadership by reaching the main stakeholders involved in the fight against cancer.

Be part of this outstanding event. Join us!

2025 TOW SYMPOSIUM SPONSORING OPTIONS



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	$F\Lambda$			$\Lambda \Pi \Lambda \Pi$		U			

Stand 3 sqm (3mx1m) (including furniture)*

2,000 € excl. VAT (VAT 20%)

Your logo on the Conference website

600 € excl. VAT (VAT 20%)

Your logo on the e-programme

500 € excl. VAT (VAT 20%)

Your logo on the conference screen

500 € excl. VAT (VAT 20%)

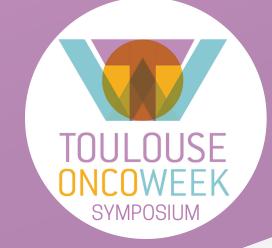
Transferable full pass (gala dinner included)

1 to 5 passes: 550 € / pass excl. VAT (VAT 20%)

5 or more passes: 500 € / pass excl.VAT (VAT 20%)

*Given the layout of the premises, TOW 2025 can only offer one single size for exhibition booths

Do not miss our opportunities and limited options: contact us!



What is new in 2025?

New location, in a prestigious historical site.

The **Hôtel-Dieu Saint-Jacques**, at the heart of Toulouse's life, is a protected site classified as a national heritage site. The building was inscribed and then classified as a Historical Monument in 1986 and 1988; it has also been listed as a UNESCO World Heritage Site for the "chemins de Compostelle" in France since 1998.

The Hôtel-Dieu Saint-Jacques will host the different parts of the TOW 2025 with the scientific symposium in "Salle des Pèlerins", the exhibition of partners, posters, the breaks and the gala dinner in "Salle des Colonnes" and meeting rooms overlooking the Garonne and the "pont St Pierre".

SCIENTIFIC COMMITTEE

- **Jean-Marc Alliot,** Toulouse University Hospital
- François Amalric, Fondation Toulouse Cancer Santé
- Hervé Avet-Loiseau, IUCT-Oncopole, Cancer Research Center of Toulouse
- Maya Ayyoub, IUCT-Oncopole, Cancer Research Center of Toulouse
- Christine Bezombes, Cancer Research Center of Toulouse
- **Pierre Brousset,** IUCT-Oncopole, Cancer Research Center of Toulouse
- Louis Buscail, Toulouse University Hospital, Cancer Research Center of Toulouse
- **Kerstin Bystricky,** Center for Integrative Biology
- Elizabeth Cohen-Jonathan Moyal, IUCT-Oncopole, Cancer Research Center of Toulouse
- Pierre Cordelier, Cancer Research Center of Toulouse
- Florence Dalenc, IUCT-Oncopole, Cancer Research Center of Toulouse
- Jean-Pierre Delord, IUCT-Oncopole, Cancer Research Center of Toulouse

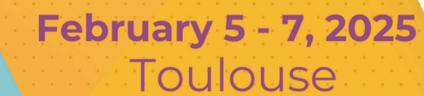
- **Cyrille Delpierre,** Center for Epidemiology and Research in Population Health
- **Gilles Favre**, IUCT-Oncopole, Cancer Research Center of Toulouse
- Pierre Fons, Evotec
- Anne-Marie Gué, LAAS Centre national de la recherche scientifique
- Julie Guillermet-Guibert, Cancer Research Center of Toulouse
- Christine Jean, Cancer Research Center of Toulouse
- Anna Kruczynski, Pierre Fabre Research center
- **Dominique Lautier,** National Institut of Health and Medical Research
- Julien Mazières, Toulouse University Hospital, Cancer Research Center of Toulouse
- Catherine Muller, Institute of Pharmacology and Structural Biology
- **Vera Pancaldi,** Cancer Research Center of Toulouse
- Christian Récher, IUCT-Oncopole, Cancer Research Center of Toulouse
- **Didier Trouche,** Center for Integrative Biology

TOW SYMPOSIUM PRELIMINARY PROGRAM

Wednesday, 516	ebruary, 2025
13:30	Opening
14:00 - 15:00	Keynote lecture
14:00 - 15:00	Elana Fertig, Sidney Kimmel Comprehensive Cancer Center, Johns Hopkins, Baltimore, USA
15:00 - 18h30	Session 1 : Session AI & Cancer
15:00 - 15:40	Alfonso Valencia, Barcelona Supercomputing Center, Barcelone, Spain
15:40 - 15:55	Selected Communication
15:55 - 16:15	Ahmad Berjaoui, Technological research institute Saint Exupéry, Toulouse
16:15-17:15	Lunch time, poster session and visit of the exhibition
17:15 - 17:35	Camille Franchet, IUCT-Oncopole, Toulouse, France
17:35 - 17:50	Selected Communication
17:50 - 18:30	Andrei Zinovyev, EVOTEC, Toulouse, France
18h30 - 20h30	Ice-breaking event, poster session, visit of the exhibition
Thursday, 6 Feb	ruary, 2025
08h30 - 12:10	Session 2: Microenvironment and resistance
08:30 - 9:10	Alexandra Naba, Department of Physiology and Biophysics at the University of Illinois, Chicago, USA
	University of Illinois, Chicago, USA Selected Communication Erédéric Lagarrique Institute of Pharmacology and Structural Biology
09:10 - 9:25 09:25 - 09:45	University of Illinois, Chicago, USA Selected Communication Frédéric Lagarrigue, Institute of Pharmacology and Structural Biology,
09:10 - 9:25 09:25 - 09:45	University of Illinois, Chicago, USA Selected Communication Frédéric Lagarrigue, Institute of Pharmacology and Structural Biology, Toulouse, France Lunch time, poster session and visit of the exhibition Christel Devand, Cancer Poscarch Center of Toulouse, Toulouse,
09:10 - 9:25 09:25 - 09:45 09:45 - 10:15 10:15 - 10:35	University of Illinois, Chicago, USA Selected Communication Frédéric Lagarrigue, Institute of Pharmacology and Structural Biology, Toulouse, France Lunch time, poster session and visit of the exhibition Christel Devaud, Cancer Research Center of Toulouse, Toulouse, France Selected Communication
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09:10 - 9:25 09:25 - 09:45 09:45 - 10:15 10:15 - 10:35	University of Illinois, Chicago, USA Selected Communication Frédéric Lagarrigue, Institute of Pharmacology and Structural Biology, Toulouse, France Lunch time, poster session and visit of the exhibition Christel Devaud, Cancer Research Center of Toulouse, Toulouse, France Selected Communication Jean-Philippe Girard, Institute of Pharmacology and Structural Biology, Toulouse, France Fanny Mann, Marseille Developmental Biology Institute (IBDM)
09:10 - 9:25 09:25 - 09:45 09:45 - 10:15 10:15 - 10:35 10:35 - 10:50 10:50 - 11:30	University of Illinois, Chicago, USA Selected Communication Frédéric Lagarrigue, Institute of Pharmacology and Structural Biology, Toulouse, France Lunch time, poster session and visit of the exhibition Christel Devaud, Cancer Research Center of Toulouse, Toulouse, France Selected Communication Jean-Philippe Girard, Institute of Pharmacology and Structural Biology, Toulouse, France Fanny Mann, Marseille Developmental Biology Institute (IBDM),

TOW SYMPOSIUM PRELIMINARY PROGRAM

Thursday, 6 Feb	ruary, 2025 - Following
	Session 3: Cancer therapeutic innovations
14:30 - 15:10	Miriam Martini, Molecular Biotechnology Center, University of Torino, Italy
15:10 - 15:25	Selected Communication
15:25 - 15:45	Céline Gongora, Cancer Research Institute of Montpellier, Montpellier, France
15:45 - 16:15	Lunch time, poster session and visit of the exhibition
16:15 - 16:35	Olivier Calvayrac, Cancer Research Center of Toulouse, Toulouse, France
16:35 - 16:50	Selected Communication
16:50 - 17:30	Thomas Helleday, Karolinska Institutet, Stockholm, Sweden
17:30 - 18h10	Fabrice Barlesi, Gustave Roussy Insitute, Paris, France
	Gala dinner
Friday, 7 Februa	rv 2025
	1 y, 2023
08:30 - 12:10	
08:30 - 12:10	
08:30 - 12:10 8:30 - 9:10	Session 4: Molecular mechanisms of resistance
08:30 - 12:10 8:30 - 9:10 9:10 - 9:25	Session 4: Molecular mechanisms of resistance Sarah McClelland, Barts Cancer Institute, London, UK
08:30 - 12:10 8:30 - 9:10 9:10 - 9:25	Session 4: Molecular mechanisms of resistance Sarah McClelland, Barts Cancer Institute, London, UK Selected Communication
08:30 - 12:10 8:30 - 9:10 9:10 - 9:25 9:25 - 9:45 9:45 - 10:05	Session 4: Molecular mechanisms of resistance Sarah McClelland, Barts Cancer Institute, London, UK Selected Communication Fabian Erdel, Center for Integrative Biology, Toulouse, France Priyanka Sharma, Institute of Pharmacology and Structural Biology,
08:30 - 12:10 8:30 - 9:10 9:10 - 9:25 9:25 - 9:45 9:45 - 10:05	Session 4: Molecular mechanisms of resistance Sarah McClelland, Barts Cancer Institute, London, UK Selected Communication Fabian Erdel, Center for Integrative Biology, Toulouse, France Priyanka Sharma, Institute of Pharmacology and Structural Biology, Toulouse, France
08:30 - 12:10 8:30 - 9:10 9:10 - 9:25 9:25 - 9:45 9:45 - 10:05 10:05 - 10:35	Session 4: Molecular mechanisms of resistance Sarah McClelland, Barts Cancer Institute, London, UK Selected Communication Fabian Erdel, Center for Integrative Biology, Toulouse, France Priyanka Sharma, Institute of Pharmacology and Structural Biology, Toulouse, France Lunch time, poster session and visit of the exhibition
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08:30 - 12:10 8:30 - 9:10 9:10 - 9:25 9:25 - 9:45 9:45 - 10:05 10:05 - 10:35 10:35 - 10:50 10:50 - 11:30 11:30 - 12:10	Sarah McClelland, Barts Cancer Institute, London, UK Selected Communication Fabian Erdel, Center for Integrative Biology, Toulouse, France Priyanka Sharma, Institute of Pharmacology and Structural Biology, Toulouse, France Lunch time, poster session and visit of the exhibition Selected Communication Gaëlle Legube, Center for Integrative Biology, Toulouse, France
08:30 - 12:10 8:30 - 9:10 9:10 - 9:25 9:25 - 9:45 9:45 - 10:05 10:05 - 10:35 10:35 - 10:50 10:50 - 11:30 11:30 - 12:10	Session 4: Molecular mechanisms of resistance Sarah McClelland, Barts Cancer Institute, London, UK Selected Communication Fabian Erdel, Center for Integrative Biology, Toulouse, France Priyanka Sharma, Institute of Pharmacology and Structural Biology, Toulouse, France Lunch time, poster session and visit of the exhibition Selected Communication Gaëlle Legube, Center for Integrative Biology, Toulouse, France Clinical presentation - To be announced





Overcoming Resistance in Cancer Therapies: from mechanistic insights

to clinical applications

BEAPART OF IT!

Christine BEZOMBES

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Christine JEAN

christine.jean@inserm.fr

Book your package online

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ORGANIZING COMMITTEE

- Frédéric Artigaut, Toulouse University Hospital
- Christine Bezombes, Cancer
 Research Center of Toulouse
- Pierre Cordelier, Cancer
 Research Center of Toulouse
- **Gilles Favre**, IUCT-Oncopole, Cancer Research Center of Toulouse
- **Lionel Havion,** Fondation Toulouse Cancer Santé

- Christine Jean, Cancer Research
 Center of Toulouse
- Dominique Lautier, National Institut of Health and Medical Research
- Marie-Ange Léophonte, French league against cancer
- Mathilde Ratineaud, Toulouse University Hospital
- Leila Touihri, Eurobiomed